



2019 PURSE & PASSION ST. CLAIR COUNTY CORPORATE SPONSORSHIP OPPORTUNITIES

YWCA Central Alabama seeks your support for our 11th Annual Purse & Passion St. Clair County Luncheon to be held on Thursday, August 8, 2019, at 11:30 a.m. at The Beacon of Pell City First United Methodist Church. Purse & Passion St. Clair County corporate sponsors provide funds that directly support domestic violence services specifically in the St. Clair County area, including **Our Place**, a confidential shelter for victims of domestic violence in our region. Every sponsor will receive a window cling signifying support of the YW's programs.

\$5,000 TITLE SPONSOR LEVEL

- Two tables for 8 guests at the Purse & Passion St. Clair County Luncheon
- A full page ad and recognition in the Purse & Passion St. Clair County Luncheon program book, distributed to more than 400 guests and used throughout the year to introduce new and potential YW supporters to the event
- Your company will be featured in a boosted social media post
- Your corporate logo will be included in the:
 - Presentation during the event
 - On-site sponsor signage
 - Post-event advertisement in local media
- Your corporate name will be included in the:
 - YWCA website, www.ywcabham.org
 - YWCA newsletter and Annual Report

\$2,500 PRESENTING LEVEL

- One table for 8 guests at the Purse & Passion St. Clair County Luncheon
- Recognition in the Purse & Passion St. Clair County Luncheon program book, distributed to more than 400 guests and used throughout the year to introduce new and potential YW supporters to the event
- Your company will be featured in a social media post
- Your corporate logo will be included in the:
 - Presentation during the event
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- Your corporate name will be included in the:
 - YWCA website, www.ywcabham.org
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\$1,000 SUPPORTER LEVEL

- One table for 8 guests at the Purse & Passion St. Clair County Luncheon
- Recognition in the Purse & Passion St. Clair County Luncheon program book, distributed to more than 400 guests and used throughout the year to introduce new and potential YW supporters to the event
- Your corporate name will be included in the:
 - On-site sponsor signage
 - Post-event advertisement in local media
 - YWCA website, www.ywcabham.org
 - YWCA newsletter and Annual Report

\$500 CONTRIBUTOR LEVEL

- Seating for 4 guests at the Purse & Passion St. Clair County Luncheon
- Recognition in the Purse & Passion St. Clair County Luncheon program book, distributed to more than 400 guests and used throughout the year to introduce new and potential YW supporters to the event
- Your corporate name will be included in the:
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 - YWCA newsletter and Annual Report

\$250 PATRON LEVEL

- Seating for 2 guests at the Purse & Passion St. Clair County Luncheon
- Recognition in the Purse & Passion St. Clair County Luncheon program book, distributed to more than 400 guests and used throughout the year to introduce new and potential YW supporters to the event
- Your corporate name will be included in the:
 - On-site sponsor signage
 - Post-event advertisement in local media
 - YWCA newsletter and Annual Report